CHAPTER 2 CHECKLIST

Choosing Your Model

- [ ] Write down your budget, launch date and control needs
- [ ] Write down what one extra month of delay costs you
- [ ] Compare at least three platforms or partners on the same terms, including exit costs
- [ ] Confirm whether your planned products need 503A, 503B, or both
- [ ] Trace the ordering, dispensing and shipping entity for one state, end to end
- [ ] Confirm who owns patient records, and get a sample export
- [ ] Confirm current FDA status for every compounded product you plan to offer (Re-check before publication.)
- [ ] Have a healthcare attorney review the partner agreement
- [ ] Write down what would make you switch models later

From *Launching a Telemedicine Business* by David Goodrich. launchingtelemedicine.com. General education, not legal, medical, tax, or financial advice.